



Keen interest in standards

Phil Hastings

London - Asian organisations involved in cold chain logistics are beginning to show more interest in the idea of adopting industry-wide quality standards. For example, an international body called the Cool Chain Association (CCA), which has developed such standards, recently received a request for the details to be translated into Chinese so organisations in China could consider adopting them.



The CCA was established in 2003 with the backing of key cool chain industry figures who believed the business as a whole would benefit from global harmonisation of the way perishables and other temperature-sensitive products (PTSPs) were handled. At the end of the same year, the initial members agreed to create a set of standards for the PTSP industry now known as the Cool Chain Quality Indicator (CCQI).

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