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Al Shirawi press release

SCMforum

### **Taking the risk out of cold chain logistics**

The cold chain logistics industry will get insights into how to reduce operational risks when a delegation from Global Shipping and Logistics (GSL) attends the Supply Chain Management Forum in Dubai.

Organised by IIR Middle East, the Forum will be held at the JW Marriott from June 24 – 28.

GSL General Manager Mike Lee will give a presentation on “Benefiting from Cold Chain Chilled Product Movement in the Middle East.”

Satya Tekkali, GSL Distribution Manager and Arun Kumar, IT Manager, will take part in the group discussions.

Said Lee: “We will cover items such as harvest techniques, transportation methods and quality controls in temperature monitoring.

“We will also explain how companies can introduce processes to manage this risk area. This is critically important in today’s industry and regulatory environment.”

He added: “GSL is delighted to be taking part in this event as part of the specialist cold chain industry serving Dubai and the UAE. The industry is critical to the functioning of Dubai and our participation in the Forum reflects our commitment to excellence in the industry.”

As well as the two-day forum delegates can take part in a series of workshops during the Supply Chain Management event: World Class Purchasing Strategies to Support Supply Chain Efficiency; Discover the Secrets to Securing Large Scale Contracts; Strategic Sourcing, eight steps to Guarantee Financial Benefits; Design Components For a Perfect Warehouse; Optimising the Supply Chain; Understanding and Gaining From New Technologies and Fleet Maintenance, Operation and Maintenance.

Delegates can also expect to gain tips from more than 35 experts during the forum as well as participating in additional exciting case studies, industry specific streamed sessions and interactive laboratories.

GSL is a member of the Cool Chain Association (CCA) as well as the International Association of Refrigerated Warehousing (IARW), both organisations committed to developing and implementing best practice in the cool chain industry.

GSL’s Dhs130 million warehousing facility at Dubai Investment Park is a state-of-the-art complex offering a total of 20,000 tonnes capacity for frozen and chilled products, with temperatures ranging from -25C to +4C.

### **About Global Shipping and Logistics (GSL)**

Global Shipping and Logistics (GSL) is part of the UAE-based Al Shirawi Group – Oasis Investment Company (OIC), founded in 1972 and currently with more than 5,000 employees.

The company is a leading logistics provider with the UAE, offering controlled warehouse infrastructure, temperature ranges from -25 Celsius to Ambient, as well as Project cargo storage.

GSL has been active in the freight service provider sector in Dubai since its incorporation in 1975. GSL offers customers a range of freight management and local warehouse and distribution solutions.

The Al Shirawi Group is one of the Middle East's largest business houses, with diverse interests, including manufacturing, engineering, trading, marketing, distribution, contracting and services. Products and services include steel and metal fabrication, contracting for air conditioning, refrigeration and water proofing, interior decoration for commercial complexes and showrooms, printing, plastics, technical services, electronics and computers, trucks and heavy engineering products, and industrial, consumer and food products.

From its origins as a trading and contracting company, OIC's scope has broadened to encompass a cross-section of products, services and industries, backed by its strengths in trading. The result is that OIC is perfectly positioned to bridge the technology gap, bringing the best possible global resources to the doorsteps of regional countries. The Group has the unique distinction of securing partnerships with more than 100 multinational companies for technical licensing, distribution, servicing and/or trade representation.

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